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## We Claim:

- 1. An isolated and purified human protein having an amino acid sequence selected from the group consisting of the amino acid sequences shown in SEQ ID Nos:20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, and 38.
- 2. An isolated and purified human protein having an amino acid sequence which is at least 85% identical to an amino acid sequence selected from the group consisting of the amino acid sequences shown in SEQ ID Nos:20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, and 38.
- 3. An isolated and purified human polypeptide comprising at least 6 contiguous amino acids of an amino acid sequence selected from the group consisting of the amino acid sequences shown in SEQ ID Nos:20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, and 38.
- 4. A fusion protein comprising a first protein segment and a second protein segment fused together by means of a peptide bond, wherein the first protein segment consists of at least 6 contiguous amino acids selected from the group consisting of the amino acid sequences shown in SEQ ID Nos:20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, and 38.
- 5. A preparation of antibodies which specifically bind to the human protein of claim 1.
- 6. An isolated and purified subgenomic polynucleotide having a nucleotide sequence selected from the group consisting of the nucleotide sequences shown in SEQ ID NOs:1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, and 19.
- 7. An isolated gene corresponding to a cDNA sequence selected from the group consisting of the nucleotide sequences shown in SEQ ID NOs:1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, and 19.
- 8. A DNA construct for expressing all or a portion of a human protein having an amino acid sequence selected from the group consisting of the amino acid

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sequences shown in SEQ ID Nos:20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, and 38, comprising:

a promoter; and

a polynucleotide segment encoding at least 6 contiguous amino acids of the human protein, wherein the polynucleotide segment is located downstream from the promoter, wherein transcription of the polynucleotide segment initiates at or 3' to the promoter.

- A host cell comprising a DNA construct comprising:
   a promoter; and
- a polynucleotide segment encoding at least 6 contiguous amino acids of a human protein having an amino acid sequence selected from the group consisting of the amino acid sequences shown in SEQ ID NOs:20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, and 38, wherein the polynucleotide segment is located downstream from the promoter and wherein transcription of the polynucleotide segment initiates at or 3' to the promoter.
- 10. A homologously recombinant cell having incorporated therein a new transcription initiation unit, wherein the new transcription initiation unit comprises in 5' to 3' order:
  - (a) an exogenous regulatory sequence:
  - (b) an exogenous exon; and
  - (c) a splice donor site,

wherein the transcription initiation unit is located upstream to a coding sequence of a gene, wherein the gene comprises a nucleotide sequence selected from the group consisting of the nucleotide sequences shown in SEQ ID NOs:1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, and 19 and wherein the exogenous regulatory sequence controls transcription of the coding sequence of the gene.

11. A method of producing a human protein, comprising the steps of: growing a culture of a cell comprising a DNA construct comprising
(1) a promoter and (2) a polynucleotide segment encoding at least 6 contiguous amino acids of a human protein having an amino acid sequence selected from the

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group consisting of the amino acid sequences shown in SEQ ID NOs:20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, and 38, wherein the polynucleotide segment is located downstream from the promoter and wherein transcription of the polynucleotide segment initiates at or 3' to the promoter; and purifying the protein from the culture.

- 12. A method of producing a human protein, comprising the steps of: growing a culture of a homologously recombinant cell having incorporated therein a new transcription initiation unit, wherein the new transcription initiation unit comprises in 5' to 3' order:
  - (a) an exogenous regulatory sequence;
  - (b) an exogenous exon; and
  - (c) a splice donor site,

wherein the transcription initiation unit is located upstream to a coding sequence of a gene, wherein the gene comprises a nucleotide sequence selected from the group consisting of the nucleotide sequences shown in SEQ ID NOs:1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, and 19 and wherein the exogenous regulatory sequence controls transcription of the coding sequence of the gene; and purifying the protein from the culture.

13. A method of identifying a secreted polypeptide which is modified by rough microsomes, comprising the steps of:

transcribing in vitro a population of cDNA molecules whereby a population of cRNA molecules is formed:

translating a first portion of the population of cRNA molecules in vitro in the absence of rough microsomes whereby a first population of polypeptides is formed;

translating a second portion of the population of cRNA molecules in vitro in the presence of rough microsomes whereby a second population of polypeptides is formed;

comparing the first population of polypeptides with the second population of polypeptides; and

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detecting polypeptide members of the second population which have been modified by the rough microsomes.